Alpharetta, Georgia’s Official Visitors Guide

www.awesomealpharetta.com
678-297-0102 • 800-294-0923
WELCOME TO ALPHARETTA
“awesome is an understatement”

Do you want to:
- Escape to a lush environment where the sounds of a creek will serenade you?
- Discover the quintessential accessory to outfit yourself or your home?
- Embark on a treasure hunt spanning 750 acres of parkland?
- Indulge in mouth-watering cuisine in settings that range from al fresco to fireside?
- Give the kids a trip to remember with a day at the only American Girl Boutique and Bistro in the Southeast or an evening taking rip-roaring rides around indoor race tracks?
- Relax and discover rejuvenation in the comfort of one of 23 upscale and modern hotels?

Visit awesomealpharetta.com to discover more about your options for dining, lodging and adventure while in Alpharetta and to sign up for our bi-weekly e-newsletter, the best way to stay informed about all that’s available to you in Alpharetta. Explore our online itineraries and pick your path to bliss – relaxation or adventure, romance or family-fun – because we’ve got it all right here.

During your visit, stop by the Alpharetta Welcome Center and pick up a calendar of events, learn where to find the best antique stores, discover the hundreds of complimentary brochures at your disposal and chat with an Alpharetta expert.

Now, pack your bags! Awesome Alpharetta awaits your arrival.

Alpharetta Welcome Center
178 South Main Street, Suite 200, Alpharetta, Georgia 30009
678-297-0102 • 800-294-0923 toll-free
Monday-Friday 9 a.m.-5 p.m., Saturday 10 a.m.-4 p.m.

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Awesome Alpharetta’s Don’t Miss Events!

“amazing outdoor activities”

**July 4th Fireworks and Festivities**
Bring your blankets, lawn chairs & picnic baskets to relax under the stars! Children’s games and concerts and a spectacular fireworks display at dusk.

**Annual Youth Fishing Derby, July**
Children are invited to test their fishing skills. Prizes for longest fish and most fish caught.

**Old Soldiers Day Parade & Race, August**
This tribute to veterans of all wars has been an annual tradition for over 50 years! 5K/10K road race followed by a parade with floats, marching bands, military units, classic cars, clowns, music and, of course, candy! Free hot dogs, soft drinks, and children’s activities at parade finish.

**Ironkids Triathlon, September**
For ages 6-15, swim, bike, run competition with emphasis on fitness and fun. One of the 12 competitions nationwide. Distances vary with age group.

**Annual Alpharetta FunFest & Classic Car Show, September**
More than a car show; more than a festival. Activities for the entire family and entertainment throughout the day and evening.

**Annual Scarecrow Harvest, October**
Celebrate the season with decorated scarecrows displayed throughout downtown. Live music and hayrides.

**Crossroads in Crabapple Antique & Arts Festival, October**
50 antique dealers from the Southeast featuring American Country antiques and 50 mostly local and juried artists.

**Annual Tree Lighting Ceremony, December**
Holiday musical and dance extravaganza! Enjoy children’s activities, refreshments, photos with Santa and watch as 10,000 bulbs light.

**Alpharetta Arts StreetFest, April**
Fine art by artists from throughout the U.S. will fill the downtown streets. Enjoy the juried art show, original crafts, children’s activities, and musical entertainment.

**Annual Touch a Truck, April**
Children can see, touch and explore a fire truck, dump truck, school bus, 18-wheeler, limo, police vehicles and more!

**Old Time Alpharetta Antique Festival, April**
Over 40 dealers from different states present their best in the juried antique festival.

**Annual Taste of Alpharetta, May**
At the largest “Taste of” in the South, more than 60 restaurants showcase their cuisines with samples for purchase. Includes cooking demonstrations, chef competitions, three entertainment stages, artwork exhibits and Kids Korner!

**Annual Mayor’s Challenge Road Race, May**
10K, 5K and 1-mile Fun Run and Tot Trot lets the whole family be involved! 10K is a Peachtree qualifier.

For more event information visit our Web site.

www.awesomealpharetta.com • 800-294-0923
WHERE TO STAY

“everyone felt so welcome”

Alpharetta defines Southern hospitality. The professional staffs of our 23 modern, upscale, yet affordable hotels stand ready to make your visit all that you’ve imagined. Alpharetta’s hotels, many with suites and complimentary breakfast, are centrally located near shopping districts and dining venues and are the ideal base for explorations. More than 300 attractions within a 50-mile radius mean an adventure awaits you around every corner. To help you create the perfect Alpharetta visit, we offer sample itineraries on our Web site for creating action-packed or rest-filled days and nights. It’s easy – just mix and match the attractions and activities that appeal to your sense of adventure or quest for relaxation. Or create your own customized itinerary by picking out your favorite hotel, interesting events and attractions, and spectacular restaurants.

If you are planning a sports event, meeting, wedding, reunion or other special occasion for 10-1,000, let us help you with FREE PLANNING SERVICES. Experienced staff, personalized attention, great insider tips and nearly 2,800 hotel rooms stand ready to partner in success. Let us put together a custom proposal for you.

From the ritzy to the relaxed, we have a hotel to meet your need. Be sure to check out our hotel packages online for great values.

So, get out and enjoy all this charming city has to offer, and if you have time, linger longer and learn why we say “The Best of Georgia Starts Here!”

Atlanta Marriott Alpharetta
5750 Windward Pkwy. 30005
770-754-9600 • 800-228-9290
www.alpharettamarriott.com

Courtyard Atlanta Alpharetta
12655 Deerfield Pkwy. 30004
678-366-3360 • 800-321-2211
www.marriott.com

Doubletree Atlanta Alpharetta Windward
2925 Jordan Ct. 30004
678-347-0022 • 800-222-TREE
www.doubletree.com

Embassy Suites Atlanta - Alpharetta
5955 North Point Pkwy. 30022
678-566-8800 • 800-EMBASSY
www.embassysuites.com
Extended Stay Atlanta-Alpharetta - Rock Mill Road
1950 Rock Mill Rd. 30022
770-475-2676 • 800-398-7829
www.extendedstayamerica.com

Fairfield Inn & Suites by Marriott Atlanta Alpharetta
11385 Haynes Bridge Rd. 30004
770-663-4000 • 800-228-2800
www.marriott.com/atlfi

Hampton Inn–Alpharetta/Roswell
10740 Westside Way 30009
770-640-5511 • 800-HAMPTON
www.alpharetta.rwinninn.com

Hampton Inn & Suites Alpharetta
16785 Old Morris Rd. 30004
678-393-0990 • 800-HAMPTON
www.alpharetta.hamptoninn.com

Hilton Garden Inn Atlanta-North/Alpharetta
4025 Windward Plaza 30005
770-360-7766 • 800-HILTONS
www.atlantawindwardgardeninn.com

Hilton Garden Inn Atlanta-North Point
10975 Georgia Ln. 30022
678-566-3900 • 800-HILTONS
www.atlantanorthpoint.gardeninn.com

Holiday Inn Express Alpharetta
5455 Windward Pkwy. W. 30004
770-664-6661 • 800-HOLIDAY
www.hiexpress.com

Homewood Suites by Hilton Atlanta – Alpharetta
1077 Davis Dr. 30004
770-998-1622
800-CALLHOMME
www.homewood-suites.com

Hotel Sierra
12505 Cingular Way 30004
678-339-0505 • 800-474-3772
www.hotel-sierra.com

Hyatt Place North Point Mall
7500 North Point Pkwy. 30022
770-394-8788 • 888-HYATTHP
www.hyattplace.com

Hyatt Place Windward Parkway
5595 Windward Pkwy. 30004
770-343-9566 • 800-833-1516
www.hyatt.com

LaQuinta Inn & Suites Atlanta Alpharetta
1350 North Point Dr. 30022
770-754-7800 • 800-531-5900
www.lq.com

Residence Inn Atlanta Alpharetta North Point Mall
1325 North Point Dr. 30022
770-587-1151 • 800-331-3131
www.marriott.com/atltnlp

Residence Inn Atlanta Alpharetta Windward
5465 Windward Pkwy. W. 30004
770-664-0664 • 800-331-3131
www.residenceinn.com/atlwind

Staybridge Suites Alpharetta - North Point
3980 Old Milton Pkwy. 30005
770-569-7200 • 800-238-8000
www.staybridge.com

StudioPLUS Deluxe Studios Atlanta-Alpharetta - Northpoint
3331 Old Milton Pkwy. 30005
770-475-7871 • 800-646-8000
www.extendedstayhotels.com

TownePlace Suites by Marriott Atlanta Alpharetta
7925 Westside Pkwy. 30009
770-664-1300 • 800-257-3000
www.marriott.com/atlta

Wingate by Wyndham
1005 Kingswood Place 30009
770-649-0955 • 800-228-1000
www.wingatealpharetta.com

Visit www.awesomealpharetta.com for more information on our hotels.

Visit www.awesomealpharetta.com • 800-294-0923
Top 10 Points of Interest

1. Alpharetta’s Award-Winning Parks
678-297-6105 • www.alpharetta.ga.us
750 acres of parkland is home to walking paths, unique playgrounds, sports facilities, and year-round events. Arboretums at Cogburn Road Park, Webb Bridge Park, and Wills Park showcase the natural beauty of the native trees. Complimentary brochures for self-guided tours are available at the Alpharetta Welcome Center.

2. Alpharetta Family Skate Center, The Cooler
10800 Davis Dr. • 770-649-6600 • www.coolerathletics.com
With two 85’ x 200’ ice arenas and one 85’ x 185’ roller arena, families have hours of fun figure skating, playing ice hockey, roller hockey, public skating, at birthday parties or special events.

3. Alpharetta History Walk
178 S. Main St. • 678-297-0102 • www.awesomealpharetta.com
Explore 19 markers on this self-guided walking tour that tells the story of Alpharetta’s earlier days.

4. American Girl Boutique and Bistro™
877-247-5223 • www.americangirl.com
This unique retail venue is where dolls come to life with accessories, books, a doll hair salon and even doll-sized menus in the Bistro. The only one in the Southeast.

5. Big Creek Greenway
678-297-6123 • www.awesomealpharetta.com
Ideal for walking, jogging, inline skating, and biking, the Big Creek Greenway is a 12-foot-wide paved path that meanders 6.1 miles through the woods along Big Creek, and then connects to mountain biking trails. Visit our Web site for other nearby hiking trails.

6. Historic Mansell House & Gardens and Milton Log Cabin
Alpharetta Historical Society
1835 Old Milton Pkwy. • 770-475-4663 • www.ahsga.org
This Queen Anne-style house from 1912 has been preserved to reflect the essence of a bygone era. Stop by the Milton Log Cabin, the only Future Farmers of America-constructed cabin still in use in the United States.

7. Motorcycle Safety Foundation Campus
1450 Morrison Pkwy. • 770-442-2043 • www.offroad-training.org
Classes for street bikes, dirt bikes, or ATVs on Honda’s own courses. Available for families, friends, or team building.

8. Verizon Wireless Amphitheatre at Encore Park
West of GA 400 on Westside Pkwy.
404-733-5010 • www.vzwamp.com
The architecturally-arresting, $35-million, 12,000-seat amphitheatre is the outdoor home of the Grammy Award-winning Atlanta Symphony Orchestra and host to big name acts like the Eagles, Dave Matthews Band, and Tom Petty. Open April to October.

9. Walk of Memories - Veterans Memorial Park
201 Wills Rd • 770-475-9023 • www.legion201.org
Stop by this moving tribute to veterans of U.S. Armed Forces with its brick walk inscribed with names of Georgia residents who served in conflicts including and following WWII. Authentic Navy gun, tank, and helicopter on display.

10. Wills Park Equestrian Center
11915 Wills Rd. • 678-297-6120 • www.alpharetta.ga.us
Enjoy heart-stopping bull riding, rodeos, and concerts throughout the year.
Visit all of Alpharetta’s unique shopping districts:

**Charming Downtown Alpharetta**
Unique boutiques line the streets of our downtown district. Don’t miss Saturday morning Farmers Market and street festivals throughout the year.

**Harry’s Farmers Market**
A farmers market, fish market, butcher shop, gourmet and wine shop, coffee shop, bakery, café, and cooking school — an extraordinary experience.

**Historic Crabapple**
Known as an antique haven since 1969, shop in the old cotton mill, browse the art gallery across the street, and dine in an old farmhouse.

**Matilda’s**
Matilda’s complex of wildly-decorated cottages is filled with brightly painted pottery, furniture, fabrics, and folk art.

**North Point**
More than 100 major retailers, including American Girl Boutique and Bistro™, attract serious shoppers and casual browsers alike.

**Queen of Hearts**
30,000 square feet of antiques and more than 150 dealers provide a vast selection of unique finds!

**Windward**
Windward Parkway offers a multitude of dining choices and some of the best shopping available.

**Outlet Mall Shopping**
North Georgia Premium Outlets in Dawsonville present a wide variety of outlet stores a half hour drive from Alpharetta.

See the Map on pages 5-6 to locate shopping districts.
WHERE TO DINE

“We felt like royalty...”

More than 150 dining options spanning a variety of cuisines make Alpharetta a gourmand’s dream.

From finger-licking good barbecue to restaurants with city-chic yet casual ambience to authentic Mexican dishes and award-winning fresh seafood to some of the best wine selections in the state, mouth-watering experiences are waiting to happen to your taste buds in Alpharetta. Groups of all sizes will delight in a variety of options.

The Alpharetta Welcome Center will be pleased to provide you with sample menus. And, check out our Web site for an extensive restaurant listing. Indulge yourself in the taste of Alpharetta!

Atlantic Seafood Company
2345 Mansell Rd.
770-640-0488

Bahama Breeze
10845 Haynes Bridge Rd.
678-319-9949

Benihana
2365 Mansell Rd.
678-461-8440

Buca di Beppo
2335 Mansell Rd.
770-643-8723

Cabernet
5575 Windward Pkwy.
770-777-5955

Café Efendi
37 Old Roswell St.
770-360-8014

Champs Americana
7955 North Point Pkwy.
770-642-1933

The Cheesecake Factory
2075 North Point Cir.
770-751-7011

Diner at North Point
2355 Mansell Rd.
770-650-6400

Ippolito’s
12850 Hwy. 9
678-624-1900

J. Christopher’s
3070 Windward Plaza
770-740-8571

Mittie’s Café & Tearoom
62 North Main St.
770-772-0850

Original Pancake House
5530 Windward Pkwy., Ste. 120A
678-393-1355

Pappadeaux Seafood Kitchen
10795 Davis Dr.
770-992-5566

P.F. Chang
7925 North Point Pkwy.
770-992-3070

Pure Taqueria
103 Roswell St.
678-240-0023

Ray’s Killer Creek
1700 Mansell Rd.
770-649-0064

Romano’s Macaroni Grill
5045 Windward Pkwy.
770-360-6302

Sage Woodfire Tavern
11405 Haynes Bridge Rd.
770-569-9199

SmokeJack
29 South Main St.
770-410-7611

Village Tavern
11555 Rainwater Dr.
770-777-6490

Vinny’s
5535 Windward Pkwy.
770-772-4644

Yamato Japanese Steak House
5966 North Point Pkwy.
678-339-0095
Alpharetta...

Groups of all sizes and individuals of all ages will take delight in Alpharetta. Step back in time while touring the many stops on Alpharetta’s History Walk. Come face to face with an army tank and helicopter. Work on your triple sow cow during a skating session. Flex your shopping muscles. Geo-cache to find hidden treasures in our city.

Discover the numerous itineraries available on our Web site and plan your weekend or week-long adventure. There are so many things to do in our charming city—we welcome you to experience them all.

...And Beyond!

Located just 22 miles north of downtown Atlanta, Alpharetta is easily accessible from Interstates 75, 85, 285 and 20. The state’s official Hospitality Highway, also known as Georgia 400, provides the link from Alpharetta to nearby metropolitan Atlanta and the North Georgia mountains, and allows visitors the freedom to explore 300 attractions in a 50 mile radius. Visit a kangaroo conservancy, hike, bike, or walk the outdoor trails in and around the city, take in a Braves game, lunch at Mary Mac, experience the engaging Beluga whale exhibit, explore the mountain wineries, all before returning to your Alpharetta hotel for a great night’s sleep.

Sign up on our Web site for the Alpharetta Connection, our bi-weekly e-newsletter, and stay up-to-date with information about special events and hotel packages.
The experienced staff at the Alpharetta Convention and Visitors Bureau is ready to partner in the success of your sports events, meetings, weddings, reunions, and special occasions with free personalized planning service, individualized attention and the best insider tips on how your event can be memorable.

With just one call, you’ll get all of this and more:

- Complimentary professional, individualized planning consultation
- 23 modern upscale hotels with almost 2,800 rooms, most with suites and complimentary breakfast
- Hotel availability checked and group rates secured
- Insider tips on the right facilities for your event
- Online coupons to save you money
- Welcome bags for attendees staying at our hotels
- Information on 300 attractions within 50 miles
- Customized itineraries for your group
- Contact information for area service providers
- Access to over 200 fields, courses, pools & gyms

Why not let the Alpharetta CVB make your planning easier...call 877-202-5961 to speak with the experts.