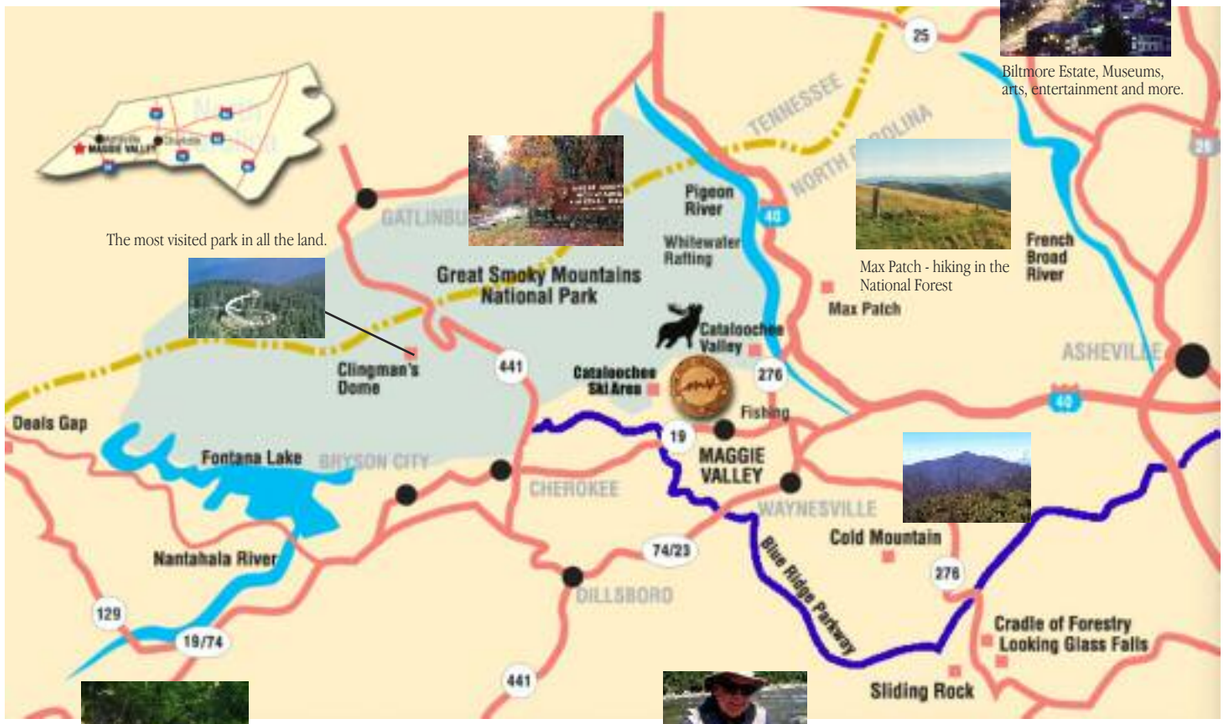
The center of attractions in Western North Carolina

Centrally located in the Great Smoky Mountains, Maggie Valley Festival Grounds is readily accessible to Great Smoky National Park, Cherokee Indian Reservation, Blue Ridge Parkway & more...

Located in the heart of beautiful Maggie Valley is the Maggie Valley Festival Grounds, an outdoor venue now available for your use. This location is convenient to shops, restaurants, and accommodations – many within walking distance. Known for its unrivaled location in the Great Smoky Mountains, Maggie Valley boasts a rich mountain history and friendly, small-town characters.

Biltmore Estate, Museums, arts, entertainment and more.

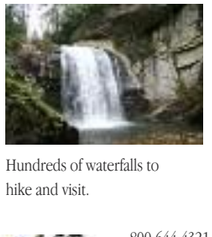


The most visited park in all the land.

Max Patch - hiking in the National Forest

Hundreds of miles of scenic rides for autos and motorcycles

Cherokee Reservation



The start of the famed Blue Ridge Parkway starts right here and winds its way all the way to Virginia

Hundreds of waterfalls to hike and visit.

Whitewater rafting

Maggie Valley

800-644-4321
www.maggievalley.org
Paid for in part by the Haywood County Tourism Development Authority
www.VisitNCSmokies.com

Maggie Valley Festival Grounds is conveniently located off of I-40, and is located at 3374 Soco Road, Maggie Valley, NC 28751 readily accessible via U.S. 19, and a four lane highway.

From the East (Asheville/Charlotte): Take I-40 West to exit 27 (Maggie Valley). Exit onto U.S. 19 South (exit right). Proceed to Maggie Valley. Festival Grounds is located on the right.

From the West (Knoxville): Take I-40 East to exit 20, 276 South. Take 276 South to U.S.19 South (turn right). Proceed to Maggie Valley. Festival Grounds is located on the right.

From the Northwest (Cherokee): Take U.S. 441 South to U.S. 19 North (Maggie Valley) Go under the Blue Ridge Parkway and proceed into Maggie Valley. Festival Grounds is located on the left.

From the Atlanta Area & Points South: Take U.S. 441 to U.S. 23 exiting into the Town of Waynesville (Exit 102B). Take 276 North to U.S. 19 South (turn left). Proceed to Maggie Valley. Festival Grounds is located on the right

TOWN OF MAGGIE VALLEY NORTH CAROLINA 1974

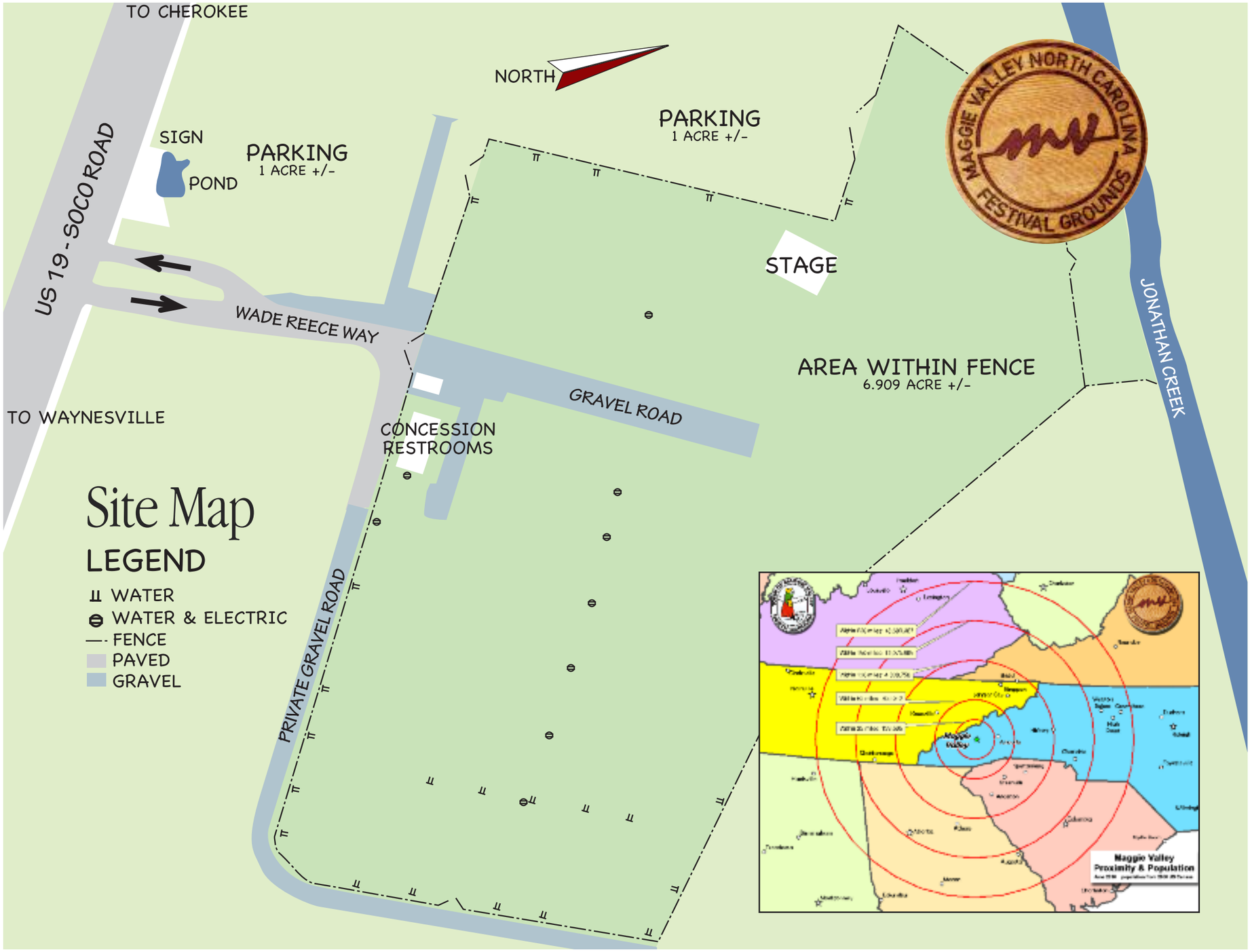
3989 Soco Road, Maggie Valley, NC 28751
828-926-0866 ext. 113
www.MaggieValleyFestivalGrounds.org

BOOK TODAY

Come Play *in the* Great Outdoors

MAGGIE VALLEY NORTH CAROLINA FESTIVAL GROUNDS

VENUE RENTAL FEES WAIVED



OUTDOOR VENUE NOW BOOKING!

Centrally located in the Great Smoky Mountains…

Discover why Maggie Valley Festival Grounds is the Perfect Location for Your Unique-sized Festival, Event or Concert!

Situated on over nine pristine mountain acres, Maggie Valley Festival Grounds, provide the perfect venue for your next outdoor event. A natural outdoor amphitheater with 360 degrees of stunning mountain views affords a distinctive & rustic setting to promoters, producers, event planners and other industry partners to host their next event. Maggie Valley Festival Grounds has been the preferred site to many of Western North Carolina's most popular festivals, events and concerts.

While Maggie Valley Festival Grounds accommodates diverse, unique-sized events with gates from 1,000 to 10,000, this is a venue designed for growth with an occupant load of 40,000. Municipality owned the Town of Maggie Valley is committed to make it easy for industry professionals to rent the facility. And now, venue fees have been redirected indefinitely! The Town of Maggie Valley is a committed partner, as your event gets bigger, we'll grow with you!

Maggie Valley Festival Grounds are completely fenced in and include amenities such as a 40ft x 60ft covered stage with restrooms and dressing rooms; electricity throughout the venue, restrooms that accommodate up to 2,000 people and buildings for varied concessions.

Distinct Advantages:

- **Outdoor Amphitheater with Amenities & Room to Grow!**
- **Destination Market with 12 Million+ Population within 150 miles; Serving: Knoxville, Asheville, Charlotte, Atlanta, more!**

Planning an Event?

We invite you to consider the Maggie Valley Festival Grounds. Our beautiful outdoor facility is an inviting location with distinctive advantages for varied fiestas such as the following:

- Festivals & Fairs: Arts; Film; Beer; Comedy; Music; Rock; Theatre; Storytelling; Renaissance; Science; Sports; Cultural, Heritage & Folk Festivals; Food; Earth & Nature; Pioneer; Harvest & Wild Game; Carnivals
- Events, Competitions & Shows: Concerts & Sporting Events; Extreme Sports; Epicurean Events & Cook-offs; Motorcycle Rallies; Antique Shows; Arts & Crafts Shows; Corporate Events, Picnics & Tradeshows: Auto Shows; RV, Truck & Boat Shows; Pet Events/Competitions; Benefit/Charity Events; Sportsman Shows